

ADDISON LOUTHIAN

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LEADERSHIP EXPERIENCE

Kappa Kappa Gamma **VICE PRESIDENT OF RECRUITMENT** Clemson, SC November 2020-November 2021

- o \$20,000 budget management, delegation of team responsibilities, employment of marketing and PR tactics

- o Lead and train 300 members to facilitate a week-long recruiting event with 1,500+ potential new members

Feel Good Club **VICE PRESIDENT**- Clemson, SC

November 2020-November 2021

- o Attend nation-wide meetings with officers at other universities
- o Creatively fundraise to advocate for the end of world hunger

Kappa Kappa Gamma **VICE PRESIDENT OF RECRUITMENT ASSISTANT**-Clemson, SC January-August 2020

- o Assistant for primary sorority recruitment during the COVID-19 pandemic
- o Led and trained 300 women in communication workshops
- o Learned how to utilize Microsoft Excel in relation to Zoom

Clemson Miracle **HOSPITAL RELATIONS COMMITTEE**-Clemson, SC

September 2019-March 2021

- o Work with families affected by pediatric illness first hand
- o Raise money and awareness for pediatric illness

WORK EXPERIENCE

WHOLESALE INTERN AT CULT GAIA- New York City, NY

November 2022

- o Set up of color stories for Wholesale Market Week showroom
- o Collaboration with Cult Gaia Wholesale Account Executives and major department store Buyers

INTERNATIONAL BUSINESS INTERN AT AGNÈS B, Montpellier, France

March 2022-May 2022

- o Styling of store displays
- o French language immersion in a professional setting
- o Event planning and collaboration with art gallery operations

INTERNATIONAL MARKETING AND BUYING INTERN AT SUPERMARKET APPAREL- Charleston, SC

May 2021-August 2021

- o Fashion merchandising and buying responsibilities, specifically in regards to vintage apparel
- o Collaboration with graphic design and marketing departments
- o Styling and branding for partnered companies

SOUTH CAROLINA SENATE PAGE FOR SENATORS KARL ALLEN AND DICK HARPOOTLIAN-Columbia, SC

June 2020-August 2020

- o Served as a mediator between representatives and constituents
 - o Attended Senate sessions and corresponded with multiple committees in the SC legislature
- SOCIAL MEDIA COORDINATOR FOR LOUTHIAN LAW FIRM**-Columbia, SC

June

2020-September 2020

- o Instagram, Facebook, and Twitter content creator

EDUCATION

Clemson University-Clemson, SC

December 2022

Language and Culture in Southern France- University of Minnesota, Montpellier, France

- January-July 2022

Bachelor of Arts in French and International Business

Minor in Brand Communications

3.53/4.0 GPA

HONORS/

CERTIFICATIONS

- o Brandwatch Certification
- o Hootsuite Social Marketing Certification
- o CCI Paris Diplôme de Français
- o Fashion Institute of Technology Precollege Fashion Journalism Class and Certification
- o International Baccalaureate Diploma Recipient
- o Advanced in French Language
- o Clemson University Dean's List